

AQHYA SCRAPBOOK CONTEST RULES

Online submissions only

RULES

1. All contestants must be members of AQHYA.
2. Scrapbooks can be a Video or a Power Point
3. Scrapbooks will be judged according to the Judging Rubric and results will be posted after winners are chosen.
4. Have flash drives turned into the Youth Office by Sunday at noon.
5. Scrapbooks will be judged during the Parade of Teams Dinner and placed 1st thru 1. A plaque will be awarded to 1st place with ribbons thru 3rd.
6. No more than two entries per affiliate and a minimum of two people per team.
7. **There is a \$50 entry fee per team.

DEADLINE TO ENTER: JULY 1

Judging criteria for Yearbook contest

Content – Storytelling

Introduction: Impact; clarity

1. Content organization
2. Use of type, pictures, graphics, text and power point tools.
3. Organization of content
4. Is content relevant to youth members of AQHYA?

Opening: Impact, clarity, attention grabbing

5. Did video tell a story, was it organized?
6. Overall use of video, voice, still pictures, sound, titles and text.
7. Organization of story -

Body:

1. Does the PowerPoint presentation tell a compelling story of the affiliate over the year?
2. Is it an interactive presentation whereby viewer can participate?

3. Is content organized in such a way as to convey passage of time?
4. Does viewer come away with a good overview of the activities of the affiliate over the year?
5. Does the video make use of some, or all, available storytelling tools including: visuals - video, stills or both: use of script; use of music; narrative voice over; voices of those in story
1. Is story paced well so that it keeps the interest of the viewer, and

Technical:

1. Layout and design
2. Creative use of materials
3. Neatness
4. Technique skill level
5. Translates well in digital and print form.

Collaboration

1. Graphic design
2. Effective use of PowerPoint tools
3. Project shows in-depth understanding of presentation tool - ie PowerPoint.
4. Quality of images or pictures used.
5. Use of voice.
8. Did the producers make good sound and visual choices for the story?
9. Was video paced well through strong editing?
10. Sound quality and script writing
11. Visual editing for both stills and video images

Effective use of video tools

1. Does end product show that the work of team was behind the story?
2. Is there evidence that contributions to the story came from many sources and was well organized?
3. Is the story relevant and of interest to others? Does end product show that the work of team was behind the story?
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