For Immediate Release:

Show Management Updates

Welcome

Welcome to your communication line – a new monthly enewsletter from AQHA just for you, the show manager and show secretary, to stay up to date on AQHA happenings regarding show management issues.

We will provide you with lots of valuable information and provide tools to facilitate communication between us.

Deadlines to Remember

Please be aware of the following change in approval guidelines for 2012:

To obtain approval, a correctly and entirely completed application for approval form must be submitted and postmarked at least **120** days prior to the first day of the proposed show. This deadline also allows your show dates to be published in two issues of *The American Quarter Horse Journal*. The application for approval must be accompanied by a list of all classes for horses in the entire show, whether or not all of the classes are limited to AQHA-registered horses.

The reason for this extension is so we can help you promote your show in a timely manner. Did you know your show is published on AQHA's website four months ahead of your show date, as long as the application is received prior to the deadline? Click here for all show application deadlines.

Keep in mind that by November 1, 2011, show applications for January, February and March shows should be in the mail to AQHA, as well as corrections to any December show, if not already submitted. Thanks for supporting the transition from 90 to 120 days. If you have not received confirmation of your application being received within 15 days, please contact Melynda Ackley or Patti Carter-Pratt to follow-up and ensure your application is being processed in a timely manner.

After your show is complete, remember to submit your electronic results to AQHA. The current rules state: The results of any AQHA-approved show must be provided in their entirety on official AQHA forms and forwarded to AQHA. Computerized show results **must be** used by show management (a sample format may be obtained upon request from AQHA). **Shows failing to submit results in an accepted electronic format will not receive priority dates for the following year.** If show management does not report show results to AQHA, requests

for approval of any subsequent show may be denied.

Also keep in mind that your electronic results must be submitted within 10 days of the last day of your show.
Show management (U.S. and Canada) will be fined at least $50 per day for every day its show results are past due. At AQHA's discretion, failure to submit show results after 10 days of the closing day of the show could result in approval being denied the following year.

Incomplete or inaccurate reports from your show can cause deserving horses to lose a part or all of the points they have earned at that show. We want to work with you to ensure all records are prompt and accurate.

Leveling Update
Beginning January 1, 2012, the Rookie level will be officially implemented. The purpose of the Rookie-level classes is to reach exhibitors of all ages and riding levels. By developing true entry-level classes, AQHA plans to introduce new AQHA members, current AQHA members, as well as members who have never shown, to the AQHA show scene. Rookie classes will be offered in all three AQHA divisions (open, amateur and youth).

In order for a horse/exhibitor combination to be eligible to compete in a Rookie class, the total combined lifetime points of the horse and exhibitor must be 10 or fewer points in that class in any division. open, amateur, Novice amateur, youth, Novice youth and Rookie points are counted toward Rookie eligibility.

Rookie classes may comprise an entire stand-alone show. Rookie classes also may be added to AQHA All-Novice, Introductory shows or regular AQHA shows.

Youth and amateur Rookie performance classes can be run as stand-alone classes or concurrently with corresponding Novice classes. Open Rookie performance classes can be run as stand-alone classes or concurrently with corresponding AQHA Green classes. Rookie halter classes must be all-age classes and must be held as stand-alone classes. Rookie halter classes are not eligible for grand and reserve awards.

Presently, we are updating the 2012 show approval application. If you are interested in incorporating Rookie classes into your horse show, please list those on a separate sheet of paper and include that with your application and we will handle it in-house.

Stewards Evaluations
Are you curious to see what's on an AQHA steward's report? What are they looking for when visiting your show? All your questions are answered here – check out the evaluation form and be prepared for your show to shine above and beyond! If you'd like to see a copy of the steward's report from your show, please contact Ward Stutz. Be sure to provide him with your show date and location.

Show Management Workshop Series

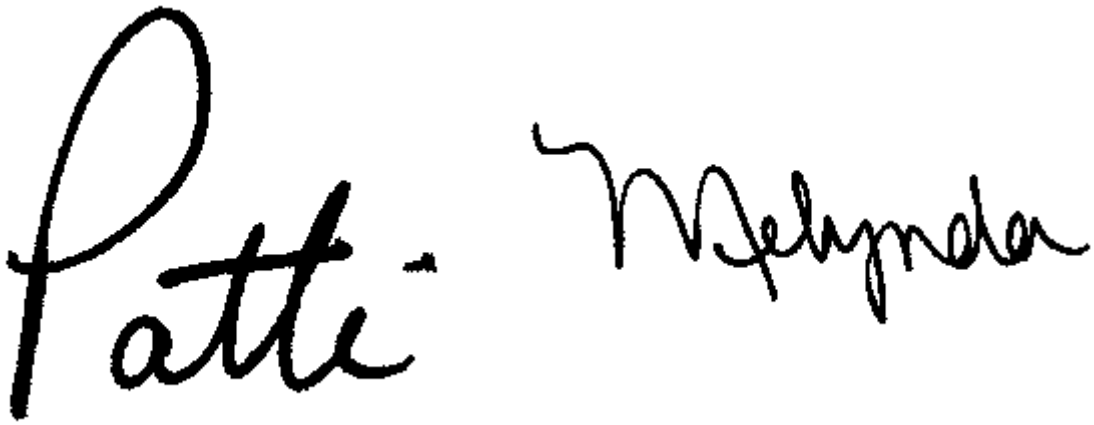
The last AQHA Show Management Workshop for 2011 is December 14-15 in Dallas. If you are planning to attend the workshop, make sure to reserve your spot.

Tentative dates and locations for 2012 AQHA Show Management Workshops are March 12-13 in Las Vegas at the South Point Hotel and Casino, and December in Dallas. Possible locations are Pennsylvania, Minnesota, Georgia, New York, Idaho and/or Washington.

Look for more information in next month's newsletter.

Closing

We want you to drive the content of this newsletter so let's have fun with this! We look forward to working with each and every one of you, and hearing your ideas and the topics you want addressed.



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