AMERICAN QUARTER HORSE RIDE PROGRAM

Revised Date: August 16, 2013

AMARILLO, TEXAS

HOST: Texas Panhandle Heritage Foundation

DATE: September 28, 2013

LOCATION: River Falls Ranch, Palo Duro Canyon

FEES: Sponsorship level one: COWBOY - $1,000 – includes 1 horse and rider, dinner for 1 rider and 2 guests, and recognition in all publications
Sponsorship level two: WRANGLER - $5,000 – includes 5 horses and riders, dinner for 5, one reserved table and recognition in all publications
Sponsorship level three: TRAIL BOSS - $10,000 – includes 10 horses and riders, dinner for 10, one reserved table and recognition in all publications
Sponsorship level four: TOP HAND - $15,000 – includes 15 horses and riders, dinner for 15, two reserved tables and recognition in all publications
Non-rider fee- $75 per adult or $25 per youth 12 & under – includes admission to entertainment and dinner

Payment is due by: September 1, 2013
Sponsorship proceeds will benefit the Panhandle's own historical drama "TEXAS" staged in Palo Duro Canyon State Park

BACKGROUND: Palo Duro Canyon State Park encompasses 26,275 acres that entails a maximum depth of more than 800 feet; elevation at the rim is 3,500 feet above sea level, 120 miles long and 20 miles wide. The canyon was formed by water erosion from the Prairie Dog Town Fork of the Red River. Palo Duro is often referred as the second largest canyon in the United States. The largest canyon, the Grand Canyon, is 277 miles long, 18 miles wide and 6,000 feet deep. Riders will take part in a historical and colorful trail ride experience at the River Falls Ranch.

ITINERARY: There will be a full day of trail riding, lunch, activities for youth, evening social, dinner catered by the Desperados, live Western band, entertainment and auction by a celebrity auctioneer. This ride is to benefit the production, facilities and operation of the outdoor drama "TEXAS."

DIRECTIONS FROM AMARILLO: Take Washington north to the Claude Hwy FM 1151 and trun east 5 miles to River Falls Ranch entrance.

FROM CANYON: Take Washinton south to the Claude Hwy FM 1151 and turn east 5 miles to River Falls Ranch entrance.

RENTAL HORSES: Yes

STALLS AVAILABLE: Amarillo Tri-State Fairgrounds – (806) 376-7767 / Big Texan Steak Ranch – (806) 372-6006 or visit bigtexan.com

HORSE HEALTH REQUIREMENTS: Current negative Coggins must be presented upon check-in.

ADDITIONAL REQUIREMENTS: All AQHA Trail Rules apply, in addition to Palo Duro Canyon State Park Trail Rules. Recommend horses be shod due to rocky terrain. This event is an intermediate to advanced ride.

FOR ADDITIONAL INFORMATION AND TO REGISTER:

Alvin Schmidt, Chair

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